

# Carmel Pride 2022 Event Sponsorship

## About Carmel Pride:

- In May of 2021, a group of high schoolers decided to put on Carmel's first Pride festival. After only 4 short weeks of logistics, design, advertisement, and other planning, each of us was shocked when Pride turned out over 2500 people! As a group of 15 core members, and many volunteers, we are dedicated to celebrating LGBTQ+ joy and representation in the heart of Carmel.

## The Festival:

- What: A celebration of LGBTQ+ joy and representation
- When: June 5th 3-9 PM (Pride at Sunset will take place from 7:30-9 PM)
- Where: 10 Carter Green, Carmel, Indiana 46032
- Why: Promote your business to the local community and support a local Pride celebration in Carmel, Indiana.
- Target Audience: Local families, teens and young adults, anyone who wants to support the LGBTQ+ community and enjoys a community environment.
- Summary of Event: Carmel Pride will be putting on its 2022 festival on June 5th from 3-9 PM and will dedicate itself to celebrating LGBTQ+ joy and representation in the heart of Carmel.

## What We Are Looking For:

- Carmel Pride is a local, grassroots organization that relies on community support. Aside from the costs of getting supplies, the costs of activities, technical materials, etc all add up very quickly along with there being no fee to attend. We turn to our community partners to help offset these costs so we can continue to provide a place for members of the community to find like-minded individuals and push for representation. All proceeds go towards the Festival, and remaining funds will be portioned towards the Trevor Project. All team members do not receive monetary compensation.

## Sponsor Levels:

- Bronze (\$1-\$200):
  - Name listed on the Carmel Pride website.
- Silver (\$201-\$500):
  - Name listed on the Carmel Pride website.
  - Name listed in a small size on a banner at the event.
- Gold (\$501-\$1000):
  - Name listed on the Carmel Pride website.
  - Name listed in a medium size on a banner at the event.

- Platinum (\$1001+):
  - Name listed on the Carmel Pride website.
  - Name listed in a large size on a banner at the event.

#### Why Collaborate?:

- We believe that your company fits well with our organization in several ways:
  - Proximity - All promotion for this event will be centered on the Carmel (and surrounding areas) community.
  - Community Involvement - Your company has strong roots in the community. Your sponsorship of this event will only solidify that belief in patrons of your business.
  - Support of the LGBTQ+ Community - You support LGBTQ+ representation and its importance in our community. This is the most important reason we wish to collaborate with you!
  - Tax Deductible - As a 501(c)3 Non-Profit, your donations are deductible from your taxes.

#### In Summary:

- Carmel Pride's 2022 Festival taking place June 5th in Carter Green
- Sponsors of this event receive:
  - Exposure to a large market of people that all shop locally at or near your establishment.
  - Advertisement of logo and or business name in Carmel Pride's website and/or banner.
  - Collaboration with an LGBTQ+ based organization geared towards the community.

#### Contact Information:

- Email: [pridecarmel@gmail.com](mailto:pridecarmel@gmail.com)
- Website: [pridecarmel.wixsite.com](http://pridecarmel.wixsite.com)
- Instagram: [@carmelpride](https://www.instagram.com/carmelpride)
- Twitter: [@carmelpride](https://twitter.com/carmelpride)

With your support, we can continue to put on a Carmel Pride celebration during future years. Thank you for your consideration.

# Carmel Pride 2022 Event Sponsorship Form

Donor name: \_\_\_\_\_

Describe your form of sponsorship (e.g. financial, volunteers, item donations): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Amount of contribution: \_\_\_\_\_

Desired sponsorship level (if any): \_\_\_\_\_

Desired advertising (if any): \_\_\_\_\_

Email: \_\_\_\_\_

Phone number: \_\_\_\_\_

Name of contact individual: \_\_\_\_\_